

SERVICE MENU



welcome to the
Yokie Empire





Table of Content

ABOUT THE EMPIRE

Page 3

YOU'RE ROYAL

Nail Services | Page 4

REJUVENATE YOUR EMINENCE

Facial & Skin Care Services | Page 5

CAPTURE YOUR GREATNESS

Photography Services | Page 6

EVENT WITH DISTINCTION

Special Event Photography Services & Photo Booth Rental | Page 7

DISCOVER THE REGALITY OF YOUR BUSINESS

Graphic Design, Web Design & Business Bundles | Page 8

YOKIE EMPIRE HAIR

Shop Your Luxury Hair Line | Page 9

YOKIE EMPIRE STORE

Lashes, Skin Care Products, Merchandise & More! | Page 10



About the Empire



"Don't tell me the sky is the limit when there are footprints on the moon" Formally known as Yokie Media, LLC. (Established December 2016) & Yokie Beauty (Established January 2018). Yokie Empire is your one stop shop for your hair care, skin care, nail care, photography, web design, graphic design, photo booth rental needs and more!

My name is Niyoka and I am so excited to welcome you to the royal family. I started my first business at 21 years old and I haven't stopped building my empire since.

Come and bring your family to be pampered and/or schedule your consultation for your event or business needs. I am looking forward to meeting you and your family.

You're Royal

Manicures

EXPRESS MANICURE

Filing and shaping finished with polish or buff to shine

CLASSIC MANICURE

Classic manicure includes a hand bath. Nail Trim, shaping, cuticle grooming, polish or buff to shine

DELUXE MANICURE

All the perks of the classic manicure, plus an exfoliating hand massage, to increase circulation and remove dead skin cells, leaving your hands refreshed & completed with a moisturizing hand massage & polish or buff to shine.

Pedicures

\$8+ EXPRESS PEDICURE

\$15+

Also known as a dry pedi, includes nail trim, shaping, buffing & polish of your choice.

\$15+

CLASSIC PEDICURE

\$25+

Classic pedicure includes a foot bath. Nail Trim, shaping, cuticle grooming, & polish or buff to shine.

\$25+

DELUXE PEDICURE

\$35+

All the perks of the classic pedicure, plus an exfoliating foot massage, to increase circulation and remove dead skin cells, leaving your feet refreshed & completed with a moisturizing foot & calf massage & polish or buff to shine.

Mani & Pedi Combos

EXPRESS MANI & PEDI

\$20+

Express manicure & pedicure combo

CLASSIC MANI & PEDI

\$35+

Classic manicure & pedicure combo

DELUXE MANI & PEDI

\$55+

Deluxe manicure & pedicure combo

Dip Acrylic

DIP POWDER (NATURAL NAILS)

\$35+

Additional \$10 for gel polish finish

SOAK OFF

Soaking off dip set or acrylic sets additional fee added to service

DIP POWDER FILL-IN

\$20+

Polish Change

POLISH CHANGE (HANDS)

\$10+

Additional \$10 for gel polish

\$10+

POLISH CHANGE (FEET)

\$15+

Additional \$10 for gel polish

POLISH CHANGE (BOTH)

\$20+

Additional \$20 for gel polish

Nail Art

2 Nails are included

BASIC NAIL ART

\$3+

LINE/STAMPING

\$5+

CUSTOM GLITTER NAILS

\$5+

FOIL NAILS

\$5+

CHROME NAILS

\$5+

CAT EYE POLISH

\$5+

MARBLE NAILS

\$8+

STRING PAINTED

\$8+

FULL CAT EYE OR CHROME

\$15+

Rejuvenate Your Eminence

Lashing

Strips	\$10+
Tint	\$25
Lifting	\$50
Tint & Lifting	\$65

Brows

Makeup Brow Enhancement (Tinting)	\$15
Semi Permanent Brow Tint (1-2 weeks)	\$25
Henna Brow Tint (up to 6 weeks)	\$40

Waxing

Eyebrows	\$10	Chest	\$30+	Half Legs	\$20+
Lips	\$8	Under Arms	\$20+	Full Legs	\$30+
Chin	\$9	Stomach	\$10+	Back	\$40+
Side Burns	\$10+	Half Arms	\$30+		
Full Face	\$35+	Full Arms	\$40+		

Facials

EXPRESS FACIAL

Our Express Facial includes cleansing, toning, exfoliating and moisturizing protectant. A great quick pick me up

CLASSIC FACIAL

Our classic facial is for you and combines cleansing, steam, exfoliation, face massage, and the proper serums to give you the relaxation and rejuvenation you are looking for.

DELUXE FACIAL

Our deluxe facial is our royal and most popular facial. This facial combines a triple cleanse, steam, double exfoliation including the use of an electric facial scraper, hydro jelly face mask, hot towel, face massage, and the proper serums to give you the relaxation and rejuvenation you are looking for.

DERMAPLANING FACIAL

Our facial includes a double cleansing, manual exfoliation to remove the vellus & dead skin cells off the skin as well as the perks of the deluxe facial.

BACK FACIAL

Our back facial is for you and combines cleansing, steam, exfoliation, back massage to increase and stimulate circulation. *Highly Requested!

UNDERARM CLEANSE & WAX

Our deodorant is full of harmful ingredients that clog and congest the pores. In this service we will cleanse, detox, exfoliate, and mask to also help even your skin tone. Wax is also included.

TEEN FACIAL (15 & UNDER)

Our classic facial but for ages 15 & under

Yoni Steaming

The Yoni Steaming is an internal cleans of the membranes of the vaginal tissues and the uterus.

\$40

Foot Detox

The Ionic foot detox is a foot bath that uses steel electrodes to cleanse, balance, and enhance bio energy.

\$40

\$20	MICRODERMABRASION	\$75
	ENZYME/DEEP EXFOLIATION	\$75
	ACNE FACIAL	\$65
\$50	MEN'S DELUXE FACIAL	\$65
	DELUXE BACK FACIAL	\$75
	ACNE BACK FACIAL	\$70
	UNDERARM CLEANSE	\$20

\$65 Facial Combos

\$75	CLASSIC FACIAL & BACK FACIAL	\$99
	DELUXE FACIAL & BACK FACIAL	\$125
	MEN'S DELUXE FACIAL & BACK FACIAL	\$125
	DERMAPLANING FACIAL & CLASSIC BACK FACIAL	\$139
	DERMAPLANING FACIAL & DELUXE BACK FACIAL	\$149
\$75	MICRODERMABRASION FACIAL & CLASSIC BACK FACIAL	\$139
	MICRODERMABRASION FACIAL & DELUXE BACK FACIAL	\$149
\$30	ENZYME/DEEP EXFOLIATION FACIAL & CLASSIC BACK FACIAL	\$139
	ENZYME/DEEP EXFOLIATION FACIAL & DELUXE BACK FACIAL	\$149

Add-ons

\$35	Hot Towel	\$5
	Hydro Jelly Mask	\$15
	Facial Mask	\$5+

Capture Your Greatness

OUTDOOR PORTRAIT SESSIONS PACKAGE 1

\$199

This package includes the following:
1 Outfit | 45 Minute Session | 1 Location | up to 4 people
10 Digitally Retouched Images
Print Package 1

PACKAGE 2

\$299

This package includes the following:
2 Outfits | 1 1/2 Hour Session | 1 Location | up to 4 people
15 Digitally Retouched Images
Print Package 2

PACKAGE 3

\$399

This package includes the following:
4 Outfits | 3 Hour Session | 2 Location | up to 4 people
20 Digitally Retouched Images
Print Package 3

THE BABY JOURNEY MATERNITY SESSION

\$175

This package includes the following:
2 Outfit | 1 Hour Session | 1 Location or In Studio
15 Digitally Retouched Images

NEWBORN SESSION

\$275

This package includes the following:
Multiple Outfits | 2 Hour Session | In Studio
20 Digitally Retouched Images

MATERNITY & NEWBORN

\$399

Includes everything mentioned above

MILESTONE PACKAGE

\$699

This package includes the following:
Newborn Session | 3, 6, & 9 Months Sessions | 1st Birthday Session
20 Digitally Retouched Images are included in each session

STUDIO PORTRAIT SESSIONS PACKAGE 1

\$149

This package includes the following:
2 Outfit | 45 Minute Session | 1 Backdrop | up to 4 people
10 Digitally Retouched Images
Print Package 1

PACKAGE 2

\$249

This package includes the following:
5 Outfits | 1 1/2 Hour Session | 2 Backdrops | up to 4 people
15 Digitally Retouched Images
Print Package 2

PACKAGE 3

\$349

This package includes the following:
UNLIMITED Outfits | 3 Hour Session | 3 Backdrops | up to 4 people
20 Digitally Retouched Images
Print Package 3

HEADSHOT SESSIONS PACKAGE 1

\$70

This package includes the following:
1 Outfit | 10 Minute Session | In Studio
2 Digitally Retouched Images

PACKAGE 2

\$125

This package includes the following:
2 Outfits | 20 Minute Session | In Studio
5 Digitally Retouched Images

PACKAGE 3

\$199

This package includes the following:
4 Outfits | 40 Minute Session | In Studio
10 Digitally Retouched Images

GROUP SESSIONS

This package includes the following:
8-15 Individuals | 60 Minute Session | Online Photo Gallery
15 Digitally Retouched Images **\$349**

This package includes the following:
15-30 Individuals | 90 Minute Session | Online Photo Gallery
20 Digitally Retouched Images **\$549**

PRINT PACKAGES

PACKAGE 1 **\$10**

1-8x10 | 1- 5x7 | 1- 4x6 | 4 wallets

PACKAGE 2 **\$20**

2- 8x10 | 2- 5x7 | 2- 4x6 | 8 wallets

PACKAGE 3 **\$35**

3- 8x10 | 3- 5x7 | 3- 4x6 | 12 wallets

PACKAGE 5 **\$59**

1- 11x17 | 4- 8x10 | 4- 5x7 | 4- 4x6 | 16 wallets

PACKAGE 6 **\$79**

1- 12x18 | 2- 11x17 | 4- 8x10 | 4- 5x7 | 4- 4x6 | 20 wallets

Add-ons

PRINTS

Wallets (4)	\$2
4x6	\$3
5x7	\$4
8x10	\$5
11x14	\$6
11x17	\$8
12x18	\$10

CANVAS

8x8	\$14
8x10	\$16
10x12	\$20
10x14	\$22
12x14	\$24
14x16	\$28
16x18	\$32
24x30	\$50
24x36	\$60

DIGITALS

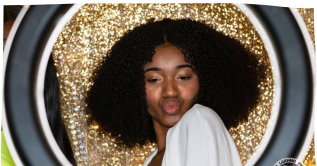
1-4	\$20 EACH
5	\$90
10	\$180
15	\$270
20	\$360

Event with Distinction

PHOTO BOOTH

100% digital photo booth! We longer offer printing as of January 2020 - Welcome to the Digital Experience. There is a 2 hour minimum required here is what is included: props & attendant, live online gallery, add your event flyer or company logo. You will also have the choice of an open or closed photo booth. Images are sent via text or email to up to 4 people.

2 Hours	\$200
3 Hours	\$275
4 Hours	\$375
5 Hours	\$475
6+ Hours	PLEASE INQUIRE



WEDDING PHOTOGRAPHY COLLECTION 1

\$299

This Package includes the following:

2 hours of wedding coverage | Online Gallery |
50 Digitally Retouched Images

*Add Photo Booth for \$150 w/attendant

COLLECTION 2

\$849

This Package includes the following:

4 hours of wedding coverage | Online Gallery |
Engagement Session |

200 Digitally Retouched Images on USB

*Add Photo Booth for \$300 w/attendant

COLLECTION 3

\$1199

This Package includes the following:

6 hours of wedding coverage | Online Gallery |
Engagement or Bridal Session |

300 Digitally Retouched Images on USB

*Add Photo Booth for \$450 w/attendant

COLLECTION 4

\$1499

This Package includes the following:

8 hours of wedding coverage | Online Gallery |
Engagement & Bridal Session |

500 Digitally Retouched Images on USB

*Add Photo Booth for \$450 w/attendant

EVENT PHOTOGRAPHY

BRONZE PACKAGE

\$249

This Package includes the following:

2 hours of event coverage | Online Gallery |

50 Digitally Retouched Images

*Add Photo Booth for \$150 w/attendant

SILVER PACKAGE

\$449

This Package includes the following:

4 hours of event coverage | Online Gallery |

100 Digitally Retouched Images

*Add Photo Booth for \$300 w/attendant

GOLD PACKAGE

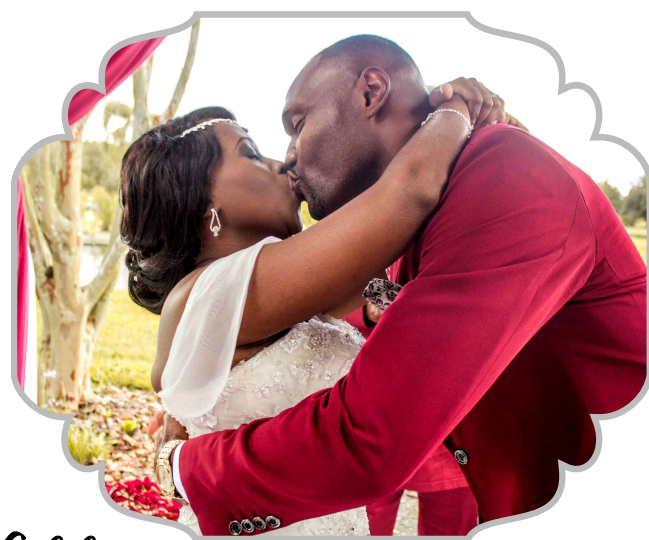
\$649

This Package includes the following:

6 hours of event coverage | Online Gallery |

150 Digitally Retouched Images

*Add Photo Booth for \$450 w/attendant



Add-ons

Additional Hour	\$149
Mini Engagement Session	\$99
Bridal Session	\$149
Engagement Session	\$149
Anniversary Session	\$149
Additional Images	\$20 EACH
Additional Photographer	\$50 & UP

Discover the Regality of Your Business

GRAPHIC DESIGN LOGO

Custom logo. receive in jpeg, png, svg, or pdf formats
3 Revisions Included *\$5+ per additional revision*

BUSINESS CARD

\$25 investment includes the business card design only for one sided *additional \$10 for double sided printing costs are below:

100	\$20	750	\$55
250	\$30	1000	\$60
300	\$35	2000	\$70
400	\$40	5000	\$75
500	\$45	10,000	\$95

FLYERS | POSTCARDS | INVITATIONS \$35

\$35 investment includes flyer, postcard, or invitation e- design only printing costs are below *same price for 4x6 & 5x7:

75	\$40	400	\$85
100	\$45	500	\$95
150	\$55	750	\$100
200	\$65	1000	\$125
300	\$75	2000	\$150



WEB DESIGN

Since each website is tailored to each client's needs, this is a basic pricing guide. *\$50 non-refundable deposit required*

BASIC WEBSITE

\$149

Basic websites are for clients looking for their website to serve as a liaison for information about your business. This would be a 1 page website.

CLASSIC WEBSITE

\$249

Classic websites include 4 pages (home, about, content, contact us). *Additional pages are \$15-\$25 each.

ECOMMERCE WEBSITE

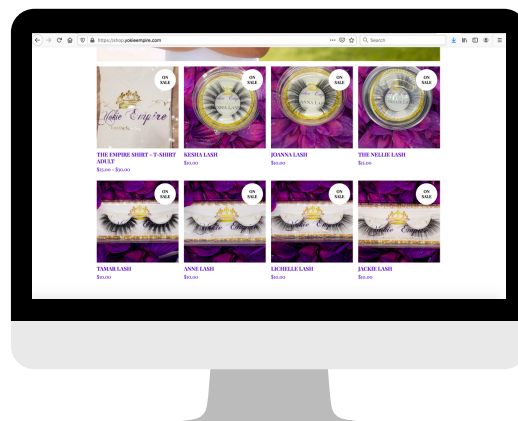
\$199

eCommerce websites are for clients looking for their website to serve as an online store. We will input your first 5 products and show you how to add and edit your products.

Please note: Turn around time depends on client collaboration and supplying content as well as photos. Client is responsible for the hosting, security, domain, and any other fees the platform they choose charges.

Platforms Used: Shopify, Wix, Squarespace

Add-on: 1 year of basic maintenance (such as minor design changes, information editing, adding social bars, etc.) \$100



BUSINESS BUNDLES

BUSINESS ESSENTIALS

\$150

This bundle includes Business Consultation | Logo | 250 Business Cards | 1 Digital Flyer | Headshot Package 1

BUSINESS MANAGER

\$250

This bundle includes Business Consultation | Logo | 500 Business Cards | 1 Digital Flyer + 100 prints | Headshot Package 2

BUSINESS SUPERVISOR

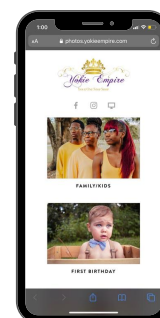
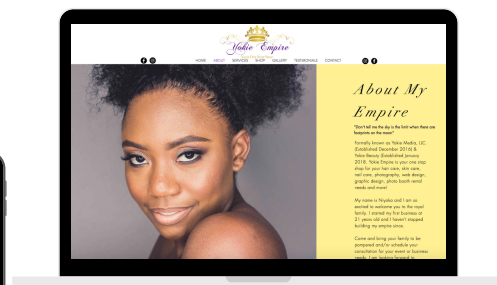
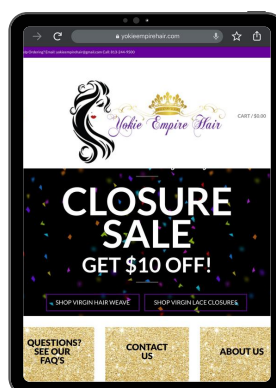
\$375

This bundle includes Business Consultation | Logo | 750 Business Cards | 1 Digital Flyer + 300 prints | Headshot Package 2 | Basic Website

BUSINESS CEO

\$500

This bundle includes Business Consultation | Logo | 1,000 Business Cards | 2 Digital Flyers + 300 prints | Headshot Package 3 | Classic Website





Yokie Empire Hair



BODY WAVE | ISLAND CURL | NATURAL STRAIGHT | YAKI STRAIGHT
VIRGIN BRAZILIAN | MALAYSIAN | INDIAN | PERUVIAN

SINGLE BUNDLE

12" = **\$77**
14" = **\$82**
16" = **\$87**
18" = **\$92**
20" = **\$97**
22" = **\$102**
24" = **\$107**
26" = **\$112**
28" = **\$117**

3 BUNDLE DEAL

12-14-16 = **\$240**
14-16-18 = **\$255**
16-18-20 = **\$270**
18-20-22 = **\$285**
20-22-24 = **\$300**
22-24-26 = **\$315**
24-26-28 = **\$330**

GET FREE SHIPPING ON ALL ORDERS OVER \$230! ITEMS ARE
DISPATCHED FROM THE US AND WILL ARRIVE IN 1-3 DAYS

VIRGIN LACE CLOSURE

12" = **\$105**
14" = **\$110**
16" = **\$115**

VIRGIN LACE FRONTAL

12" = **\$137**
14" = **\$147**
16" = **\$157**

360 LACE FRONTAL CLOSURES ARE AVAILABLE

WWW.YOKIEEMPIREHAIR.COM | YOKIEEMPIREHAIR@GMAIL.COM | (813) 244 - 9500

Yokie Empire YOUR ONE STOP SHOP Store

Lashes, Skin Care Products, Merchandise & More!
visit: shop.yokieempire.com



Tamar Lash



LiChelle Lash



Jackie Lash



Anne Lash



Kesha Lash



The Nellie Lash



Joanna Lash